REMARKS

The Office Action dated June 17, 2011 has been carefully reviewed and the foregoing amendments and the following remarks are made in consequence thereof.

Claims 1-25 are pending in this application. By this Amendment, Claims 1, 9, 10, 12, 13, and 15-25 are amended. Support for the claim amendments can be found in the specification at least at, for example, paragraphs [0033] and [0063]-[0064]. No new matter is added.

In view of the foregoing amendments and the following remarks, reconsideration and allowance of Claims 1-25 are respectfully requested.

Interview

Applicant appreciates the courtesies shown to Applicant's representatives during the August 16, 2011 telephone interview. Applicants summary of the interview is incorporated into the remarks below, which constitutes Applicant's summary of the substance of the interview. Specifically, Claims 1, 10 and 19 are amended in accordance with the discussion during the interview in which the Examiner indicated favorable action with regard to the claim amendments.

35 U.S.C. § 103(a) Rejections

Stevenson, Fields, Baird And Skillen

Claims 1-3, 5, 7, 8, 10-14, 17, 19, 20, 22 and 24 were rejected under 35 U.S.C. § 103(a) as allegedly being obvious over Stevenson (U.S. Patent No. 7,257,585) in view of Fields (U.S. Patent No. 6,338,059) further in view of Baird (U.S. Patent Application Publication No. 2002/0188603) and still further in view of Skillen et al. (U.S. Patent No. 6,098,065). Applicant respectfully traverses this rejection.

Amended claim 1 recites, among other features, that "...the command comprises *at least two separate processing requirements* to perform the associated function...processing the selected object by sequentially *applying the at least two separate processing requirements...*

executing a first one of the processing requirements ... transmitting the first processed object ... executing a second one of the processing requirements ... transmitting the second processed object ... and receiving a processing result from the at least one remote vendor web server at the server system, the processing result generated by the at least one remote vendor web server *based on the combination of the first and second processed objects...*". The combination of Stevenson, Fields, Baird and Skillen would not have rendered obvious at least these features of claim 1.

Stevenson describes a system for avoiding invalid hypertext links on web pages. The Stevenson system augments data from a source data file 30 with data from a reference database 39 to generate an augmented data file 50. The source data file 30 resides on a server on a network 33. A handler 36 retrieves the source data file 30 for use by the system. A locator 42 examines the retrieved source data file 30 for comparison to the reference database 39 according to an analyzing strategy. The locator 42 compares structured data from the source data file 30 and reference data from the reference database 39, and provides the reference data to an analyzer 45. The analyzer 45 creates associations between each compared structured datum and a uniform resource locator (URL) address within each corresponding reference datum found by the locator 42. A generator 48 then embeds each URL address in the source data file 30, resulting in the augmented data file 50.

As agreed to during the interview, Stevenson does not describe or suggest the at least two separate processing requirements or the processing, executing, transmitting and receiving features associated therewith as recited in claim 1.

Fields does not remedy the deficiencies of Stevenson. Fields describes that a word or other element is selected in a first page of a hyperlinked database. The selected word is used as part of a search query to a selected search engine. The search results are received from the selected search engine and presented in a second page to a user.

As agreed to during the interview, Fields does not describe or suggest the at least two separate processing requirements or the processing, executing, transmitting and receiving features associated therewith as recited in claim 1.

Baird does not remedy the deficiencies of Fields and Stevenson. Baird describes a method for automating a search over the Internet. In Baird, a user selects data 100, such as a text string, from within an application. The selected data is used by a search engine to perform 104 an Internet search without requiring the user to leave the application. When the search is complete, the search results are returned 106 to the user within the application. The user may also choose a particular search engine or Internet site to use for the search.

As agreed to during the interview, Baird does not describe or suggest the at least two separate processing requirements or the processing, executing, transmitting and receiving features associated therewith as recited in claim 1.

Skillen does not remedy the deficiencies of Stevenson, Fields and Baird. Skillen describes an advertising machine 10 that is connected to a data processing device 12 through a communications link 14. The advertising machine 10 includes a database search engine 16, an associative search engine 18, and a database 20 that includes contextual data 22 and product data 24. Based on a search string received by the advertising machine 10 from the data processing device 12, the database search engine 10 searches through the contextual data 22 in the database 20 and returns the results of the search to the data processing device 12 for display to an end user. The database search engine 16 passes the search argument and results to the associative search engine 18. The associative search engine 18 uses rule-based software algorithms and/or fuzzy logic to search for a match of a particular product within the product data 24. The results of the search by the associative search engine 18 are then returned to the data processing device 12 for display to the end user in the form of an advertisement.

As agreed to during the interview, Skillen does not describe or suggest the at least two separate processing requirements or the processing, executing, transmitting and receiving features associated therewith as recited in claim 1.

For at least the above reasons, the combination of Stevenson, Fields, Baird and Skillen would not have rendered obvious at least "...the command comprises *at least two separate processing requirements* to perform the associated function...processing the selected object by sequentially *applying the at least two separate processing requirements... executing a first one of*

the processing requirements ... transmitting the first processed object ... executing a second one of the processing requirements ... transmitting the second processed object ... and receiving a processing result from the at least one remote vendor web server at the server system, the processing result generated by the at least one remote vendor web server *based on the combination of the first and second processed objects...*", as recited in claim 1.

For similar reasons, the combination of Stevenson, Fields, Baird and Skillen would not have rendered obvious "...the computer-implemented command comprising at least two separate processing requirements to perform the associated function... process the selected object by applying the at least two separate processing requirements to apply the selected function to the selected object ...retrieving from the database the at least one URL and the computer-implemented command associated with the selected function...executing a first one of the processing requirements ... to generate ~~the~~ a first processed object...transmitting the first processed object...executing a second one of the processing requirements ... to generate a second processed object... transmitting the second processed object... and receiving a processing result ... based on the combination of the first and second processed objects and including at least a resulting web page, as recited in Claim 10 (network based system) and Claim 19 (non-transitory computer readable medium).

Claims 2-3, 5, 7, 8, 11-14, 17, 20, 22 and 24 are dependent claims. For at least their respective dependency, and for the additional features recited, the combination of Stevenson, Fields, Baird and Skillen would not have rendered obvious claims 2-3, 5, 7, 8, 11-14, 17, 20, 22 and 24.

Withdrawal of the rejection is respectfully requested.

Stevenson, Fields, Baird, Skillen And Bates

Claims 4, 15 and 21 were rejected under 35 U.S.C. § 103(a) as allegedly being obvious over Stevenson, Fields, Baird, Skillen and Bates (U.S. Patent No. 6,735,347). Applicant respectfully traverses this rejection.

Stevenson, Fields, Baird and Skillen are discussed above. Bates does not remedy the deficiencies of Stevenson, Fields, Baird and Skillen.

Bates describes a method and system 200 for copying images from a source document to a destination document in a computer user interface 300. A user is given the option to cut or copy information from an image within the source document and to extract the textual information from the cut or copied image, enabling the extracted text to be pasted into the destination document as text. The textual information is extracted from the cut or copied image using optical character recognition (OCR) techniques. When instructed by the user, the user interface 300 copies the image, uses OCR to locate textual information within the image, and then pastes the located textual information into the destination document.

As agreed to during the interview, Bates does not describe or suggest the at least two separate processing requirements or the processing, executing, transmitting and receiving features associated therewith as recited in claims 1, 10 and 19.

Claims 4, 15 and 21 are dependent claims. For at least their respective dependency, and for the additional features recited, the combination of Stevenson, Fields, Baird, Skillen and Bates would not have rendered obvious claims 4, 15 and 21.

Withdrawal of the rejection is respectfully requested.

Stevenson, Fields, Baird, Skillen And Debaty

Claims 6, 16 and 23 were rejected under 35 U.S.C. § 103(a) as allegedly being obvious over Stevenson, Fields, Baird, Skillen and Debaty (U.S. Patent Application Publication No. 2004/0015484). Applicant respectfully traverses this rejection.

Stevenson, Fields, Baird and Skillen are discussed above. Debaty does not remedy the deficiencies of Stevenson, Fields, Baird and Skillen.

Debaty does not remedy the deficiencies of Stevenson, Fields and Baird. Debaty describes a context-aware proxy server system that includes a client context-aware proxy server 20 coupled to a plurality of client systems 11-11n. Each client system 11-11n includes at least

one personalized environment 15 that includes a number of web-enabled services 16-16n that are facilitated by an interconnect network 12, the Internet 14, and/or at least one remote web server 13. Using client-specific context information and the content of a retrieved web page, the proxy server 20 adds command-like URLs at places within a web page. Debaty provides an example wherein the web page contains a hyperlink of an MP3 file of a song and the proxy server places next to the file a URL of a local web-enabled MP3 player that allows the user to input user preferred playing parameters (e.g., volume). The URL can be replaced by a context menu referencing URLS for a web-enabled music playing service and a web-enabled online ordering service. A user can click on the added URLs to invoke the respective service.

As agreed to during the interview, Debaty does not describe or suggest the at least two separate processing requirements or the processing, executing, transmitting and receiving features associated therewith as recited in claims 1, 10 and 19.

Claims 6, 16 and 23 are dependent claims. For at least their respective dependency, and for the additional features recited, the combination of Stevenson, Fields, Baird, Skillen and Debaty would not have rendered obvious claims 6, 16 and 23.

Withdrawal of the rejection is respectfully requested.

Stevenson, Fields, Baird, Skillen, Debaty And Anupam

Claims 9, 18 and 25 were rejected under 35 U.S.C. § 103(a) as allegedly being obvious over Stevenson, Fields, Baird, Skillen, Debaty and Anupam (U.S. Patent No. 6,535,912). Applicant respectfully traverses this rejection.

Stevenson, Fields, Baird, Skillen and Debaty are discussed above. Anupam does not remedy the deficiencies of Stevenson, Fields, Baird, Skillen and Debaty.

Anupam describes a shortcut to obtain content to a user for a web page. When the user initially, through his browser, goes through the sequence of steps from firstly inputting the URL of the online site, making link traversals, and filling-in and submitting forms, those user actions

are recorded in a file and made available to that user for playback at a later time. Anupam thus describes a system that records user actions and replays them at a later time as a shortcut.

As agreed to during the interview, Anupam does not describe or suggest the at least two separate processing requirements or the processing, executing, transmitting and receiving features associated therewith as recited in claims 1, 10 and 19.

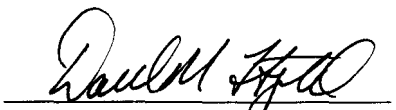
Claims 9, 18 and 25 are dependent claims. For at least their respective dependency, and for the additional features recited, the combination of Stevenson, Fields, Baird, Skillen, Debaty and Anupam would not have rendered obvious claims 9, 18 and 25.

Withdrawal of the rejection is respectfully requested.

Concluding Remarks

In view of the foregoing amendments and remarks, all the claims now active in this application are believed to be in condition for allowance. Reconsideration and favorable action is respectfully solicited.

Respectfully submitted,



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